

# Wellington-Waterloo 2026 Student Start-Up Program (SSUP) Sponsorship Opportunities

Wellington Waterloo Community Futures is seeking sponsorship for our 2nd annual Student Start-Up Program (SSUP) June 2026.

Students in grades 6 to 12 will have the opportunity to participate in business learning sessions where they will evolve from students to *Youth Entrepreneurs!!*

## Contribution Levels

### Youth Impact Sponsor (\$1500 sponsorship) only 3 available

- Presenting Youth Impact Sponsorship with premium placement on all promotional material
- Mention in press releases, social media, website and marketing initiatives
- Sponsor logo on youth completion certificates and take-home materials for families
- Option to host a workplace tour or career talk (if appropriate)
- Program photos (with consent) and success stories for sponsor use
- Option to provide promotional items to participating students
- Business profile featured in SSUP event Wrap-up program and communication
- Recognition during opening or closing remarks at Wrap-up program
- On-site signage at showcases, markets, or presentations associated with SSUP

### Program Sponsor (\$900 sponsorship)

- Sponsorship of 3 Youth Entrepreneurs
- Logo on all promotional material
- Mention in press releases, social media, website and marketing initiatives
- Sponsor logo on take-home materials for families
- Option to provide promotional items to participating students

### Student Sponsor (\$300 sponsorship)

- Sponsorship of 1 Youth Entrepreneur
- Logo on program material
- Mention in social media and website
- Recognition on the SSUP sponsor list

### Speaker Sponsor (\$150 sponsorship)

- Sponsorship of a guest speaker
- Mention in social media and website



# Student Start Up Program (SSUP)

**SPONSOR APPLICATION DEADLINE is February 27<sup>th</sup>, 2026**

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<input type="checkbox"/> Youth Impact Sponsor	<input type="checkbox"/> Program Sponsor	<input type="checkbox"/> Student Sponsor	<input type="checkbox"/> Speaker Sponsor
\$1,500	\$900	\$300	\$150

Sponsorship Level (*select one*) - HST not charged.  
Please provide your logo in JPEG, GIF or PNG to [jane@wwcf.ca](mailto:jane@wwcf.ca)

Sponsor (For Promo Use): \_\_\_\_\_

Authorized Signatory Name: \_\_\_\_\_

Sponsor Signature:

  
  

\_\_\_\_\_

Date: \_\_\_\_\_

Payment options include cheque, cash or EFT (contact Jane for details)

Mail completed form and cheque to:

Wellington-Waterloo Community Futures Development Corporation  
294 Mill St. E., Unit 207 Elora, Ontario N0B 1S0

Email completed form to: [jane@wwcf.ca](mailto:jane@wwcf.ca)



## About the Student Start-Up Program (SSUP)

The Wellington-Waterloo **Student Start-Up Program (SSUP)** offers an exciting hands-on entrepreneurial experience for students in Grades 6 to 12 across the County of Wellington and the Region of Waterloo. Throughout the program, participants are encouraged to explore their creativity, develop business ideas and transform them into real, functioning ventures.

SSUP is proudly supported by the Wellington-Waterloo Community Futures Development Corporation alongside generous contributions from local businesses and organizations. This community-driven model ensures that youth have access to resources, mentorship, and financial support to help bring their business ideas to life.

During the month of June, students take part in learning sessions designed to build confidence, strengthen problem-solving skills, and introduce them to essential business concepts—from marketing and budgeting to customer service and product development. With encouragement and guidance from our program facilitators and guest instructors, participants gain practical experience that extends far beyond the classroom.

This program is designed to empower young entrepreneurs to explore new opportunities, discover their strengths, and potentially offset part-time work through their own entrepreneurial ventures. By engaging with real-world business challenges, students develop valuable skills, make community connections, and experience the pride of launching something of their own within the Wellington-Waterloo region.

[For more information about the program, contact:](#)

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