

TRUSTEE CONFERENCE REPORT

Please attach to your Professional Development/Conference Expense Reimbursement Form. Thank you.

Name: Scott Piatkowski

Date Submitted: February 3, 2020

Name of Conference: The Principles of Persuasion

Sponsoring Organization: Institute for Change Leaders / Ryerson U.

Theme (If any): n/a

Conference Dates: January 25, 2020

Location: Ryerson University

Workshops/Seminars/Presentations/Keynote Speeches Attended:

Three Hour Workshop by Jennifer Hollett, from the Harvard Kennedy School (<https://www.nsb.com/speakers/jennifer-hollett/>)