

Conference Report - OSTA-AECO BCC

Name: Oscar Judelson-Kelly (Student Trustee)

Conference Dates: February 21-24 2019

Name of Conference: Board Council Conference (BCC)

Date Submitted: March 1, 2019

Sponsoring Organization: Ontario Student Trustee Association (OSTA-AECO)

Location: Ottawa

Workshop Notes

Keynote Speaker: Allan Hubley, Ottawa City Councillor

- Topic: bullying/suicide
- Organization: Proud to be me
- Goal: increase conversation and access to mental health supports in the board
- Desire: higher teacher/counsellor: student ratio

5 Nights Initiative

- Initiative to stand in solidarity with homeless people
- Organized by Wilfred Laurier University student and now has initiatives around 16 other Canadian universities
- CABS runs the initiative

Communications Presentation

- Representation of constituents
 - In person visits are vital (school visits, assemblies, events)
 - Social media is important to keep an ongoing relationship with constituents
 - Student Senate and student leadership are vital in order to gather Student Voice
- Representation to the Board
 - Put your name and image out there!
- Representation to the Media
 - Get to know the interviewer
 - Prepare questions in advance
 - Remember the purpose of your role as a Student Trustee and tell the truth!

OSTA-AECO Update

- As of 2020-21:
 - All public and catholic education boards must have between two and three Student Trustees
 - All boards are encouraged to have student trustees serving a two-year term, with staggered starts so that one student trustee is elected each year (when they are in grade 10 so that they serve their term in grades 11 and 12, or elected while in grade 11 and serve their term in grades 12 and fifth year)
 - Two-year term student trustees must be elected by April 30
 - One-year term student trustees must be elected by March 1
 - Allows for more mentorship and time for incoming Student Trustees to come to OSTA-AECO

Corporate Branding Presentation

- Steps to branding:
 1. Vision, mission belief (i.e. what you believe)
 2. Name (must be distinguishing)
 3. Logo (i.e. cover/profile)
 4. Feel-identity (i.e. content/posts)
 5. Longevity, consistency, connection (i.e. content)
- Branding is important as Student Trustees because you appear more professional to your constituents, the board and the media

Note: many of the workshops at the conference were confidential in nature and are not able to be disclosed in the report, but will be publicized by OSTA-AECO in the coming months