

<p>Up to \$6000 available for projects.*</p> <p><small>*Maximum of \$750 per classroom project.</small></p>	<p>Urban Water Issues & Environmental Sustainability.</p>	<p>Application deadline: April 30th</p>
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New Pilot Funding Initiative for Kitchener-Waterloo region classrooms

MyClassNeeds.ca and RBC Foundation are launching a pilot program supporting teachers in publicly-funded elementary and secondary schools in the Kitchener-Waterloo region. The program provides grants for materials/services up to a maximum of \$750 (before taxes, shipping and fees) per class.

To qualify, projects must clearly indicate how they will look at urban water issues and/or environmental sustainability. A preference will be given to projects that increase knowledge and awareness about water management in our cities and towns, and/or that take part to promote environmental sustainability and to protect water in local communities, towns and cities.

With the implementation of this pilot project, MyClassNeeds.ca and RBC have the ability to impact the ‘Think Local and Act National’ philosophy of both organizations as well as teachers and students across Canada.

For full eligibility requirements and program rules, please visit:
<https://myclassneeds.ca/initiative/RBC-fund-2015>

Note: Proposals require the support of the school Principal, and will be vetted automatically through Purchasing Services, Stephen Case, to ensure compliance with Board policies/procedures regarding procurement of materials.

About MyClassNeeds

MyClassNeeds Foundation is a Canadian charity created to support students and teachers in publicly funded schools across Canada by providing resources that enrich their learning experiences. Leveraging the crowdfunding models of DonorsChoose.org and Kickstarter, My Class Needs uses a funding approach that is simple, transparent, and accountable.

Teachers looking for innovative ways to enhance the learning experience of their students can



RBC Foundation
RBC Fondation

post their projects on the crowdfunding website www.myclassneeds.ca. It makes fundraising easier and extends its reach so donors can contribute to the projects they support and more resources can get into more classrooms and to more children.

A Few Simple Steps. Posted, Promoted.... Funded!

- Proposals are priced and posted to MyClassNeeds.ca
- Promotion by teachers, donors and wider community raises awareness of projects on MyClassNeeds.ca.
- Donors become project champions, spreading the word about the project.
- Once fully funded, a project's resources are purchased by MyClassNeeds.ca & delivered to the school.
- Students engage in a new learning experience!

In the two years since MyClassNeeds.ca was founded, it has funded more than **700 classroom projects** helping more than **35,000 students** and raising over **\$700,000**.

My Class Needs is Canada-wide and available to every elementary and secondary school that is publicly funded.

About Royal Bank of Canada

Royal Bank of Canada (RBC) is Canada's largest bank and believes banks have a significant impact on people, communities and countries. RBC believes their first priority is to do the job of banking well, and serving all clients with integrity, every day. RBC takes their responsibilities in the community, marketplace, workplace and to the planet seriously. The RBC Blue Water Project was established to help foster a culture of water stewardship around the world. It provides funding to organizations that are dedicated to watershed protection and access to clean drinking water. RBC Blue Water Project also funds education and awareness programs that promote sustainable water use and create an understanding about the value and vulnerability of water resources.